



**13<sup>th</sup> Annual  
Augie Muñoz  
Memorial Golf Tournament**

Proceeds to benefit  
Pancreatic Cancer Research at USC/Norris Cancer Center



**Friday, July 8, 2011**  
**California Country Club, Whittier, California**  
[www.augiemunoz.org](http://www.augiemunoz.org)

# Welcome

I am pleased to invite you to the **13<sup>th</sup> Annual Augie Muñoz Memorial Golf Tournament**. Our event will be held again at California Country Club in Whittier on **Friday, July 8, 2011**.

Proceeds from our event each year are given in my father's name to **USC/Norris Comprehensive Cancer Center** for research in Pancreatic Cancer. Although it's one of the deadliest forms of cancer, there currently are no early markers for it. Over the past 12 years, your donations have allowed us to contribute over **\$240,000**, specifically toward research in the early detection of Pancreatic Cancer. These funds have enabled **Dr. Peter W. Laird, Ph.D.**, to conduct breakthrough research in DNA markers for Pancreatic Cancer. Dr. Laird's research continues and progress is being made **as a result of your contributions**. Dr. Laird is leading pioneering research in the identification of DNA markers that indicate a genetic proclivity towards Pancreatic Cancer. We continue to see that our dream of a genetic marker for this deadly disease may one day become a reality.

So I hope you will join us for a fun day of golf as we enjoy our 13<sup>th</sup> Annual Fundraiser. Please see the attached **Tournament Sponsor and Entry Form** for information on entry fees and **Sponsorship Opportunities**. We realize that these are difficult economic times, so we would appreciate any donations for our auction, raffle and/or tee bag prizes. Entry fees, sponsorships, and donations are tax deductible per IRS rules (Tax ID #95-4734309). This tournament sells out quickly each year so please get your registration in ASAP. We'd like to have you all join us but unfortunately we need to operate on a first come, first serve basis.

This year, as we continue to **"Go Green"**, many of you are receiving this by email. Doing this saves us a substantial amount in printing and postage expense. So I'd ask that you please forward this email to any of your friends or family. Visit our website at **[www.augiemunoz.org](http://www.augiemunoz.org)** for more information, photos of Augie and of previous tournaments. For more information, please contact me at (626) 292-2276. Thank you for your anticipated support.

Sincerely,

David Muñoz  
Executive Director  
dave@augiemunoz.org

# Golf Intro

It's time again for our Annual Augie Muñoz Memorial. This is our 13<sup>th</sup> Tournament and we are back again at **California Country Club** in Whittier. Thank you to the golfers, sponsors and volunteers who are the reason for our success each year.

As in the past our format is a four-man scramble. Check in begins at 11:00 am. Once you check in, pick up your tee prizes and join us for our traditional barbecue lunch served by **Dolores Canning Co.** The driving range and putting green will be open for warm-up and the putting contest.

Our Shotgun start is at 1:00 pm. In addition to the on-course games and skills contests, we will feature a **New Car** for the first Hole-in-One. As always, our on-course volunteers will keep you filled with plenty of food and drinks. When you're ready for a snack **Los Cinco Puntos** will once again serve delicious Carnitas Tacos at the Cross-Road by the lake (Hole #5).

Immediately following golf, mariachis will play for your entertainment as you enjoy cocktails on the patio. Dinner and the awards presentation begins at 7:00 pm. Following dinner we'll call out winners for our great selection of raffle prizes.

This year, in light of our economic times, we are **KEEPING** the cost of a golf foursome to \$800! All golf entry fees include the **Contest Package**. This package includes entry into all skills contests, Hole-in-One opportunities and two mulligans.

So come join us for our 11<sup>th</sup> Annual Augie Muñoz Memorial. We hope that you will come to catch up with some old friends as well as make some new ones. Thanks for your support!

Dino Giancanelli  
Tournament Chair

In memory of our Father & Friend  
**Augustine L. Muñoz**  
**"Augie"**

March 23, 1942 – June 13, 1998



# SPONSORS

The following are Sponsorship Opportunities available at this year's tournament. Any one of these is an excellent way to promote your business to our sold-out field of golfers. Provide your own signage or we can assist you. Your name will be prominently displayed and you will be recognized as a proud contributor to our fund. Additionally your name and/or logo will be included in all pre-tournament announcements as well as the tournament program.

Drink Carts Sponsor	\$500
Golf Carts Sponsor	\$750
Printing Sponsor	\$1,000
On-Course Beverages	\$1,000
Lunch prior to Tournament	\$2,500
Awards Dinner Sponsor	\$5,000
Tournament Naming Sponsor	\$5,000

Please contact us for information on promoting your business or product to our Sold-Out field of golfers. Your donation is tax-deductible per IRS rules, and we'd be honored to have you join us at our event.

## Player Entry Includes

1. Green Fees & Golf Cart
2. 18 Hole Four Man Scramble Team Tournament
3. Lunch & On Course Refreshments
4. Tee Gifts
5. Awards Dinner
6. Tax Deductible Contribution

## Schedule of Events

11:00 am	Registration / Lunch & Refreshments
1:00 pm	Tee-Off Shotgun Start
6:00 pm	Cocktail Hour / Mariachis
7:00 pm	Awards Dinner

California Country Club Golf Course  
1509 S. Workman Mill Road, Whittier, California 90601  
(626) 333-4571



# Tournament Sponsor Info

- Naming Sponsor \$ 5,000  
• 8 Golf Packages (Golf/Dinner) • Special Sponsor Gifts  
Sponsorship Plaque • Name Promotion Throughout Tournament
- Fund Sponsor \$ 2,000  
• 4 Golf Packages (Golf/Dinner) • 4 Dinner Tickets (Additional)  
• Sponsorship Plaque • Full Page Recognition in Tournament Program
- Tournament Sponsor \$ 1,000  
• 4 Dinner Tickets • Sponsorship Plaque  
• Half Page Recognition in Tournament Program
- Event Sponsor \$ 500  
• 2 Dinner Tickets • Sponsorship Plaque  
• Quarter Page Recognition in Tournament Program
- Tee Sponsor \$ 250  
• Sponsorship Plaque • Recognition in Tournament Program

## The Augustine L. Muñoz Cancer Research Fund 13th Annual Golf Tournament

Yes! I would like to be a sponsor!  I can't sponsor this year, but enclosed is my donation.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Please check the appropriate box below:

- Naming Sponsor \$5,000       Fund Sponsor \$2,000  
 Tournament Sponsor \$1,000       Event Sponsor \$500       Tee Sponsor \$ 250

MC/VISA \_\_\_\_\_ Exp \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_, made payable to  
"The Augustine L. Muñoz Cancer Research Fund" (Tax ID# 95-4734309)

Please return by June 24, 2011

Mail to ALMCRF, 1020 N. Eastern Avenue, Los Angeles, CA 90063

Phone (626) 292-2276 • Fax (323) 268-2543 • Email: [dave@augiemunoz.org](mailto:dave@augiemunoz.org)

1. Golfer's Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Daytime Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_
2. Golfer's Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Daytime Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_
3. Golfer's Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Daytime Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_
4. Golfer's Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Daytime Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

## **The Augustine L. Muñoz Cancer Research Fund 13th Annual Golf Tournament**

- Yes! I would like to register for the ALMCRF Golf Tournament on July 8, 2011.  
 I can't play this year, but enclosed is my donation.

Golfer's Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Daytime Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Please check the appropriate box below and complete the information on reverse side:**

- Foursome \$800     Single \$225     Mulligan Package (included)

Will you be attending the Dinner following?  Yes  No.

Number of additional guests at \$50 each \_\_\_\_\_.

M/C/VISA \_\_\_\_\_ Exp: \_\_\_\_\_

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Please return by June 24, 2011

Mail to ALMCRF, 1020 N. Eastern Avenue, Los Angeles, CA 90063  
 Phone (626) 292-2276 • Fax (323) 268-2543 • Email: dave@augiemunoz.org

# Raffle Info

This year in an effort to "Go Green" many of you are receiving this invitation by email. Doing this will save us a substantial amount in printing and postage expense. But unfortunately this makes it a little hard to "mail" you raffle tickets like we do every year. So we are doing the raffle like last year. This will be a **50/50 CASH RAFFLE**. This is a great way for those of you who don't golf to help support our annual fundraiser!

So, if you'd like to support the Augie Muñoz Cancer Research Fund's Annual Memorial Golf Tournament AND would like to have a shot of winning a **CASH PRIZE** equal to half our Raffle Pot, please complete the following. Buy as many tickets as you'd like. Ticket cost is \$20 per ticket. Your name will be entered in our raffle and you may be selected the evening of July 8<sup>th</sup>, 2011 as our big winner! Winner need not be present.

Please complete the section below and return to us at the following address:

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Yes! I'd like to participate in the raffle!

No, I can't play, but enclosed is my donation.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to buy \_\_\_\_\_ Tickets at \$20 each for a total of \$\_\_\_\_\_

Enclosed is my check for \$\_\_\_\_\_, made payable to

"The Augustine L. Muñoz Cancer Research Fund" (Tax ID# 95-4734309)

Please return by June 24, 2011

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